



**Latino Cultural
Arts Center**



THE AIM

The LCAC will become a regional and international destination by offering an immersive cultural experience that weaves visual and performing arts.

RECENT ACHIEVEMENTS

- In 2019, the LCAC collaborated with local and international partners to put on over 18 unique programs. These included hosting sales events, educational programs, dance and music performances, exhibitions, fashion shows, and more!
- Monthly digital Reach of 11k
- 3,880 Subscribers to our content
- "Best Museum Shop Award"
(Westword Magazine 2019)
- "Best Holiday Market"
(Westword Magazine 2019)

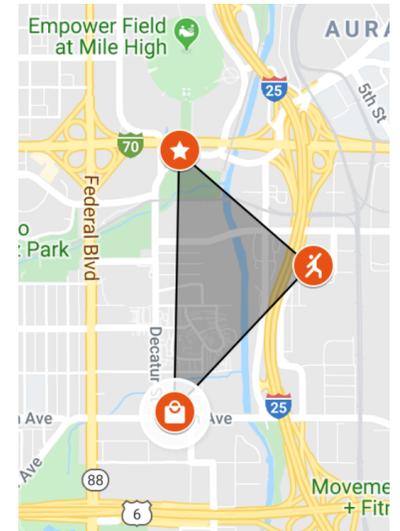
BECOME AN ANNUAL SPONSOR

In 2018, the Latino Cultural Arts Center (LCAC) embarked on a journey to build a cultural campus made of three locations within 8 blocks; it will include an interdisciplinary and inter-generational arts academy, a research library, two museums, retail space, an eatery and a boutique hotel. The LCAC will have easy access to downtown Denver, the Auraria Campus, major roads, public transit, and the South Platte River.

THE OPPORTUNITY

Within the next 5-10 years, the Sun Valley neighborhood, nestled between the Broncos stadium (Empower Field at Mile High) and 6th Avenue, will be unrecognizable.

According to the Stadium District Master Plan, approximately 100 acres of surface parking lots will be transformed to “create



family-friendly spaces that draw visitors year-round by providing places to eat, shop, park and tailgate, and enjoy music and activities on game day and every day of the year." With your support, the LCAC will be an integral part of that transformation with a focus on socially equitable growth that celebrates the richness of Latino art, history and culture.



CORPORATE SPONSORSHIP LEVELS

- Regional Sponsor \$20,000
- State-wide Sponsor \$15,000
- City-wide Sponsor \$10,000

THE BENEFITS

A 2018 report, by the **Selig Center for Economic Growth**, estimated Latino purchasing power in Colorado to be \$31 billion. Becoming a corporate sponsor therefore comes with several benefits:

- Regional advertising, product placement and networking opportunities with leaders in business, education and media;
- Customizable packages to fit your company's specific business and marketing objectives;
- Investing in the region where your employees and customers live, work and pay. Corporate sponsors gain recognition as valuable patrons to the area's vibrant cultural arts environment and gain high visibility for their goods and services.



CONTACT US

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REGIONAL SPONSOR, \$20,000

Top-tier visibility at the Viva Southwest Mariachi Festival, LCAC's signature program, done in partnership with MSU Denver, which draws an estimated 1,000+ guests from Arizona, Colorado, Kansas, Nebraska, New Mexico, Texas, and Wyoming.

- Inclusion on all regional promotional materials including all print, signage, and digital platforms, along with stage recognition at events and exhibits, etc
- Opportunity to host a private reception at LCAC
(Event must be reserved a month in advance with LCAC staff.
Value: Colfax Gallery rental \$1,000)
- It includes all State & City-wide Sponsorship benefits

STATE-WIDE SPONSOR, \$15,000

Mid-tier visibility at the Viva Southwest Mariachi Festival.

- Inclusion on all state-wide promotional materials including all print, signage, and digital platforms, along with stage recognition at events and exhibits, etc
- Exclusive invitations to private events for networking opportunities with local leaders across industries
- It includes all City-wide Sponsorship benefits

CITY-WIDE SPONSOR, \$10,000

- City-wide recognition throughout local PR outreach
- Logo displayed at opening receptions, quarterly newsletter, "Chispa", and digital platforms
- Public acknowledgement made in welcoming remarks at each opening reception

Please contact **Alfredo Reyes, Director of Operations and Programs** to learn more about other creative opportunities to support Latino cultural arts programs that empower artists, youth, families, communities and scholars. Email Alfredo@LCAC-denver.org or call 720-496-9375.